



***ROCKSTEADY: THE ROOTS OF REGGAE* TAKES ON SLAMDANCE!**

MONTREAL, Thursday, December 17, 2009 – Muse Entertainment's critically acclaimed documentary feature *Rocksteady: The Roots of Reggae* has been selected to compete for the Best Documentary Feature Prize at the Slamdance Film Festival, which runs January 21-28, 2010 in Park City, Utah.

The music documentary, which premiered this summer to rave reviews in Canada, takes a close look at Rocksteady, a musical era in the 1960s that developed the buoyant rhythms, prominent bass line, beautiful vocals and socially conscious lyrics that became Reggae. Forty years after this Golden Age of Jamaican music, the remaining great singers and musicians of Rocksteady come together once more to record an album of their greatest hits, to perform at a reunion concert and to tell their story - all of it captured in this stunning film.

Since its Canadian theatrical premiere, the film has played in film festivals in Germany, Sweden and Thailand. At Slamdance, it will compete against seven other documentaries for the coveted prize. A total of ten narrative films and eight documentaries were selected from 5,000 submissions.

On July 4, 2009, the legendary singers featured in the film performed outdoors live at the prestigious Festival International de Jazz de Montreal for an audience of 100,000.

The film, record and concert are a co-production of HesseGreutert Film of Switzerland (www.hessegreutert.ch) and Muse Entertainment Enterprises of Canada (www.muse.ca).

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